

# THE HONEYCLUB

Electronic Press Kit

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## Press text

THE HONEYCLUB is the way you want your life to be.

Exciting, but never stressful.

Stylish, but never stuffy.

Rock'n'roll, but never old-fashioned.

The trio fires off an insane load of themes, from love and freedom to the meaning of life, without sacrificing danceability and charisma. Once heard, no one can forget the catchy lyrics - and sing along loudly to the next chorus. And when you think you have them figured out, the band surprises you with new twists that make you think rock music in a new way.

THE HONEYCLUB is the act YOU have to see this year!

## Vita

Founded in 2019, The Honeyclub pursues its vision of renewing rock'n'roll with the aim of making rock music accessible to its generation and further developing the genre. In 2020, the band was named the best student band in the Ruhr region. In September of the same year, the debut EP CHEMISTRY, BABY! was released. With the single YOU GOT THE WRONG IDEA from the follow-up EP BIOLOGY, BABY! the band achieved respectable success on the usual streaming platforms and was recognised after its release in March 2021 with reports in the WAZ, WZ, Strobo Magazin and Frontstagemagazin, among others. They also received a radio feature in the Heimatkult programme on the 1LIVE radio station. Their latest release is the concept album IMAGINE LIFE. For the recording of the EP, the band travelled to Barcelona to work in the Sol de Sants Studio with Grammy Award winner Alberto Pérez-Sanchez. A 15-minute music film was also created in the process, which contains all the songs from the EP. The Honeyclub has already performed on many stages in Germany, including in Bochum, Hamburg, Essen, Munich and Leipzig, as well as internationally in Barcelona. Further appearances at festivals in the summer and a club tour in the coming winter are planned. The Club has already played with acts such as FLORIAN PAUL, HI! SPENCER and EASY EASY.

## News

The year 2022 was dedicated to the production of IMAGINE LIFE. The recordings took place in the Sol de Sants Studio in Barcelona with producer Alberto Pérez Sanchez, who has already been awarded a Grammy. The result is a concept album that develops the band stylistically and brings them one step closer to their goal of rethinking rock'n'roll. The new material has already been presented to the public at almost 30 concerts over the past year (including Barcelona, the first international concert) and was released in December with a big release party in front of over 200 people.

The first single SNEAKERS'N'SNOW draws a picture of walking in the snow. It symbolises the trying out, failure and getting back up that we all go through again and again. It's worth letting yourself fall, taking the experiences from the fall with you and not surrendering to your fears ("If you wanna get down you gotta get low").

The second single OHH, WHAT CAN I DO? is a very simple upbeat pop song that stands out precisely because of its catchiness and its earworm factor. It is precisely the naivety and innocence it contains that makes the song so worth listening to. A little wink in the direction of love and longing for closeness.

The single FISHES is also a song that speaks in pictures. Fish swim in the water and go about their daily lives, but here and there the question arises whether there is not more above the surface. A song about the longing for something bigger, for meaning, a spiritual craving in the face of the "small", routine life.

At the beginning of 2023, a completely new stage programme was developed, which once again raises the show to a whole new level and also includes brand new, previously unreleased songs.

# Biography

2019

- Foundation of The Honeyclub
- Live-Debut in sold-out "Rottstr5-Theater" in Bochum, Germany 2020

2020

- Winner of "Campus Ruhrcomer 2020", voted the best band of university students in the larger Ruhr area
- Debut EP „Chemistry, Baby!"

2021

- Single "You Got The Wrong Idea", promoted by Create Music
- Second EP "Biology, Baby!", conceptually following the first
- More Singles

2022

- Booking by KAMAZ Music & Artist Management
- Performance at Bochum Total, Westparkfest Dortmund and other big festivals
- First international show in Barcelona
- New EP "Imagine Life" recorded at Sol de Sants Studio in Barcelona
- Releaseconcert in front of more than 200 people

## Articles and Interviews

(incomplete list)

Strobo.Ruhr (08.05.2022, Leonie Krzietzko, Lukas Quentin)

<https://strobo.ruhr/sexy-sind-wir-immer-dafuer-koennen-wir-nichts-interview-mit-lukas-schwermann-von-the-honeyclub/>

Trailer-Ruhr (08.07.2022, Marek Firlej)

<https://www.trailer-ruhr.de/the-honeyclub-bochum-total-2022>

Frontstage Magazine (05.03.2021 + 21.10.2022, Kevin R. Emmers)

<https://frontstage-magazine.de/2021/03/05/frontstage-magazine-praesentiert-the-honeyclub-mit-ihrer-neuen-ep-biology-baby/>

<https://frontstage-magazine.de/2022/10/21/the-honeyclub-veroeffentlichen-ihren-neuen-track-fishes/>

ROCKMAGAZIN (16.09.2022, Patrick für das Rockmagazin)

<https://rockmagazine.net/the-honeyclub-veroeffentlichen-ohh-what-can-i-do-news/>

Mister Mixmania (20.09.2022)

<https://mister-mixmania.com/de/news/musik-news/the-honeyclub-neue-single-ohh-what-can-i-do-aus-der-kommenden-ep-imagine-life/>

If you have any further questions or comments, we would be very happy to answer them in a personal conversation.

**We are available for interviews at any time.**

## Media

**Music** <https://sptfy.com/7oDx> (auch Apple Music, Deezer, Amazon, etc.)

**Video** <https://www.youtube.com/watch?v=EBtxKZ1b7Ks>

**Live session** [https://youtu.be/9V\\_CFqyzRI0](https://youtu.be/9V_CFqyzRI0)

**Photos** Press photos can be found in folder "Photos"

**Artworks** Artworks can be found in folder "Photos"

Write us for more fancy Stuff, like Teasers, Clips or others.

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## Related links

**Website** [www.thehoneyclub.de](http://www.thehoneyclub.de)

**Instagram** [www.instagram.com/the\\_honeyclub/](https://www.instagram.com/the_honeyclub/)

**YouTube** [www.youtube.com/channel/UCqsdHFTNKM4gAzNKQvnhzA](https://www.youtube.com/channel/UCqsdHFTNKM4gAzNKQvnhzA)